

KAREN JIN

USER EXPERIENCE DESIGNER

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EXPERIENCE

Web Designer | TBWA / GROUP / CHINA

[2/2009 - 5/2009]

Designed the website, advertisement web page, key vision, banner, newsletter, poster, mobile advertisement, flash...etc. The brands I worked for VISA, Nivea, Societe Generale, Lay's, Great China Executive Summit, Dewar's, icool, McDonald's...etc.

Designer & International Marketing and Sales | AJLAN & BROS.

[5/2009 - 4/2010]

Designed brochures and posters for the holding company. Did the fashion design, product design, and packaging design for the factories. Made the VI system and logos for the company and designed the new brands for the company's products. Made the window design for the company's showroom. Created the website for the company. Photography (Photo editing and taking photos of the factories and products).

Group Designer & Creative Manager | Global Infusion Group

[6/2010 - 3/2013]

Designing company brochures for UK holding company, including its Asian division and Middle East division. Made the VI system and logos for the company. Designed magazines, presentation books, posters, flyers, and newsletters for the company. Did the photography work for company events & products.

Web & Graphic Designer | Spectrum Technologies

[10/2013 - 11/2017]

Designing and updating company website. Designing Banner, company brochures, presentation books, posters, flyers, and newsletters for the company.

User Interface Designer | Nidaan Systems Inc.

[4/2019 - Present]

Doing UX / UI design for our projects. Organizing and creating design system for our project and our own company. User research and testing, Doing company design & social media marketing project management, and provide design guide and strategy. Create prototyping & provide interactions design solutions for our products. Doing the front-end coding by using React JS and React Native for web & iOS / Android mobile app Help company Hiring, Interviewing and Training.

EDUCATION

University of Northumbria with Raffles Design Institute

[2006-2009]

BACHELOR OF ARTS with SECOND CLASS HONOURS (UPPER DIVISION) in VISUAL COMMUNICATION (GRAPHIC DESIGN)

De Anza College

[2017-2018]

WEB DEVELOPMENT CERTIFICATE OF ACHIEVEMENT (GPA 3.85)

SKILLS & EXPERTISE

-Tools & Technologies:

Adobe CS6 (Photoshop, Illustrator, Acrobat, Indesign), HTML5 & CSS3, JavaScript, React JS, React Native, MySQL, C++, Python, Linux/ Unix, Git, Swift, Xcode, 3D Max, Auto CAD, Dreamweaver, Flash, Word, Powerpoint, Excel, etc.

-Industry Knowledge:

UX/ UI Design (User Research, Wireframe, Create Personas, User Journey Mapping, User Flow, Prototypes, Usability Testing, Design System...), Design Project Management, Front-end Coding, Advertisement, VI Design (Corporate Identity, Branding), Book Design, Packaging Design, Photography and Photo Retouching ... etc.

HONORS & AWARDS

Community Builder Award - Outstanding Adult Program Participant

work2future - City of San Jose [2019]

Gold Award of Best Brochure Intermediary

MIMA (Meetings Industry Marketing Awards) [10/2011]

Second Prize in Pasteur Health Research Foundation LOGO Design Competition

Pasteur Health Research Foundation [2007]

Best Student In The Class Prize

University of Northumbria with Raffles Design Institute [2007]

LANGUAGES

English
Mandarin
Shanghai Dialect